

WHOLE PLANT NUTRITION

designed for toddlers & kids

ALMONDS

BUCKWHEAT

TAPIOCA



Low sugar

20+ vitamins & minerals

Natural fiber

No dairy

No soy

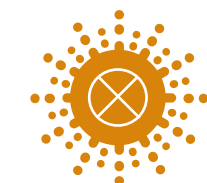
No gums

No fillers



elseTM

NOT ALL BABIES CAN USE TODAY'S OPTIONS



Allergies
Dairy, Soy, Pea



Sensitivities
40% of GI Complaints



Plant Based / Vegan
800,000 Kids¹

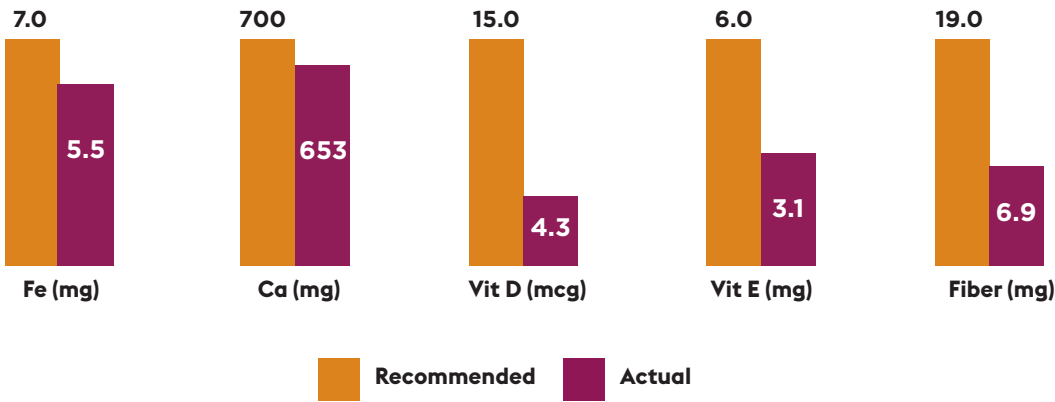


50%
of US infants with
food allergies
are **allergic to
cow's milk**



15%
of US infants
with food
allergies are
allergic to soy

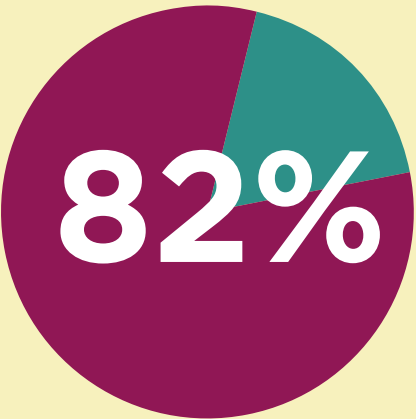
AND MANY TODDLERS ARE DEFICIENT IN NUTRIENTS CRITICAL FOR DEVELOPMENT^{3*}



^{3*}NHANES database, Current nutrient intake 12-24 months, bottom 25%.

ELSE PRODUCTS PRODUCE POSITIVE RESULTS![†]

Improved Weight Gain:



of parents concerned about growth saw improvement while using Else.

Improved Stool Consistency:

Stool Types		Before Else	After Else
Type 1		10%	1%
Type 2		15%	8%
Type 3		11%	17%
Type 4		24%	48%
Type 5		2%	10%
Type 6		24%	15%
Type 7		14%	1%

Legend: Type 4 is the preferred stool type.

[†] Data on File

RECOMMEND ELSE TODAY!



Else Toddler Comparison Chart

Nutrient Profile Per Serving	Else™ Toddler Formula	Silk® Organic Original Almond Milk ⁴	Organic Whole Milk ⁵	Enfagrow PREMIUM™ Toddler Natural Milk Flavor Nutritional Drink ⁶
Serving Size	36g (prepared to 8 oz)	8 oz	8 oz	36g (prepared to 8 oz)
Calories	180	50	149	160
Fat (g)	9	3.5	8	6
Protein (g)	5	<1	8	6
Total Sugar (g)	2	7	12	11
Added Sugar (g)	2	7	0	2
Fiber (g)	2	<1	0	<1
Complete Nutrient Profile	YES	NO	NO	YES
23+ Vitamins & Minerals	YES	NO	NO	NO

Else Kids Comparison Chart

Nutrient Profile Per Serving	Else™ Kids Cocoa	Else™ Kids Vanilla	Pediasure® Grow & Gain Mix ⁷	BOOST® Kid Essentials™ Vanilla ⁸
Serving Size	45g (prepared to 8 oz)	45g (prepared to 8 oz)	49g (prepared to 8 oz)	8 oz
Calories	210	210	220	240
Fat (g)	8	8	9	9
Protein (g)	5	5	6	7
Total Sugar (g)	4	4	12	9
Added sugars (g)	4	4	12	9
Fiber (g)	2	1	<1	0
Complete Nutrient Profile	YES	YES	YES	NO
23+ Vitamins & Minerals	YES	YES	YES	YES

Else™ Kids Vanilla & Else™ Toddler – certified FODMAP Friendly; Else™ Kids Chocolate – FODMAP friendly serving size <42g

References:

1. Stahler C, Mangels R. Vegetarian Resource Group Web site. <https://www.vrg.org/nutshell/Yougov2021youthteenwriteup.pdf>. Accessed November 10, 2021. 2. Gupta RS, et al. Pediatrics. 2018;142(6):e20181235. 3. IOM. Dietary Reference Intakes: The Essential Guide to Nutrient Requirements. National Academies Press; 2006. 4. Silk® Organic Original Almond Milk. Silk Foods Web site. <https://silk.com/plant-based-products/almondmilk/original-organic-almondmilk>. Accessed October 13, 2021. 5. Farmland Fresh Dairy 100% Real Cow's Milk. Fooddata Central. USDA Agricultural Research Service Web site. <https://fdc.nal.usda.gov/fdc-app.html#/food-details/1926218/nutrients>. Accessed October 13, 2021. 6. Enfagrow PREMIUM™ Toddler Natural Milk Flavor Nutritional Drink. Mead Johnson Web site. <https://www.hcp.meadjohnson.com/s/product/a4R4J000000PpRCUAQ/enfagrow-premium-toddler-natural-milk-flavor-nutritional-drink>. Accessed October 13, 2021. 7. Pediasure® Grow & Gain Mix. Abbott Nutrition Web site. <https://abbottnutrition.com/pediasure-grow-and-gain-shake-mix>. Accessed October 13, 2021. 8. BOOST® Kid Essentials™. Nestle HealthScience Medical Hub Web site. <https://www.nestlemedicalhub.com/products/boost-kid-essentials>. Accessed October 13, 2021.

