

# Meeting the needs of preterm infants *and those who help care for them*

**NEW  
DATA!**

A recent survey of 124 healthcare providers (HCPs) who evaluated Enfamil® Liquid Human Milk Fortifiers (LHMFs) found<sup>1</sup>:



**98%** OF HCPs  
BELIEVE THAT ENFAMIL®  
LHMF FLEX-PRO BOTTLES  
ARE EASY TO USE



IN FACT, 92% OF USERS WOULD  
RECOMMEND IT TO OTHER HCPs

HCP respondents were asked to compare Enfamil® LHMF Flex-Pro Bottles as better, the same, or worse than their previous human milk fortification products<sup>1</sup>:



**100%**  
believe it's  
the same  
or better at  
reducing time



**95%**  
believe it's the  
same or better  
at reducing  
breast milk waste

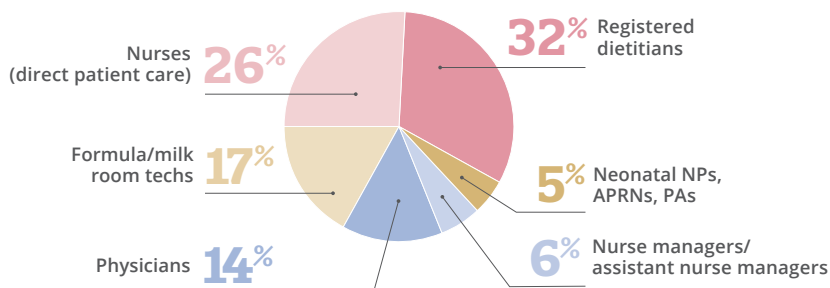


**96%**  
believe it's  
the same or  
better at helping  
ensure accuracy

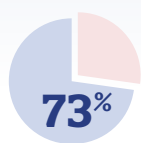


**93%**  
believe it's the  
same or better  
at reducing  
the number of  
preparation steps

## Survey respondents<sup>1</sup>

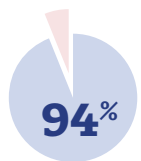


## The majority of HCPs have added or are planning to add Enfamil® LHMFs to their NICU formulary<sup>1</sup>



Approximately **73%**  
of respondents  
indicated that Enfamil®  
LHMF was added to  
the NICU formulary

AND



**94%** said they plan  
on continuing to use  
Enfamil® LHMF

### Here's why they added Enfamil® LHMFs

- ☒ REDUCES BREAST MILK WASTE
- ☒ HAS AN EASY-TO-USE MULTIDOSE BOTTLE
- ☒ IS PERCEIVED TO IMPROVE INFANT GROWTH
- ☒ IS WELL-TOLERATED
- ☒ SAVES TIME

*How does your current human milk  
fortification measure up?*



Flex-Pro Bottles are available in  
High Protein & Standard Protein

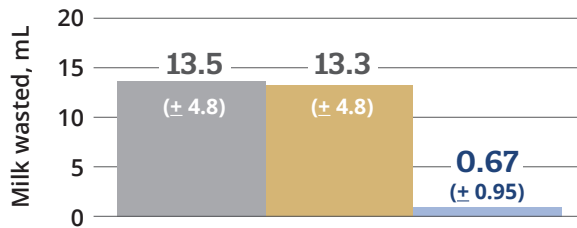
<sup>1</sup>Survey data (n = 124) collected from May 2020 through April 2021.

Turn over to see how we are shown to  
reduce human milk waste and prep time!

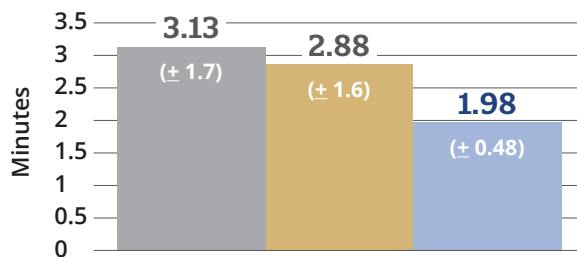


# Enfamil® Liquid Human Milk Fortifier Flex-Pro Bottles reduce breast milk waste and save preparation time<sup>2</sup>

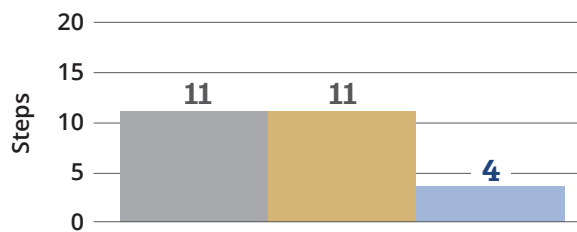
■ Enfamil® Acidified Liquid HMF (n = 54)  
■ Similac® Hydrolyzed HMF (n = 54)  
■ Enfamil® Liquid HMF Flex-Pro Bottle (n = 54)



**97%**  
reduction in  
milk waste<sup>2</sup>



**37%**  
reduction in  
preparation  
time<sup>2</sup>



**61%**  
reduction in  
preparation  
steps<sup>2</sup>



## Questions?

Ask your representative how you can  
trial **Enfamil® LHMFs** in your unit



HMF = human milk fortifier

Similac® is a registered trademark of an entity unrelated to Mead Johnson & Company, LLC

**REFERENCES:** 1. Data on File. Mead Johnson & Company, LLC. 2. Gates A, Hodges B, et al. A novel human milk fortifier container prevents breast milk waste and makes the process of breast milk fortification more efficient. *J Parenter Enteral Nutr.* 2020;44:382.

LA5285 NEW 9/21 ©2021 Mead Johnson & Company, LLC



*Flex-Pro Bottles are available in  
High Protein & Standard Protein*

See **NEW DATA** ▶  
on other side!