

# Let's Find A Similar Alternative!

## IF YOU'RE USING:

## TRY THESE:

STORE BRAND  
FORMULA NAME

WALMART

TARGET

SAM'S CLUB

AMAZON

KROGER

INFANT

GENTLE®

ADVANTAGE®

SENSITIVITY®

H-E-B

HYPOALLERGENIC

COMPLETE®  
COMFORT

SOY

ADDED RICE  
STARCH



Store Brand Infant Formulas are available from Retailers Nationwide:



Images above are just a sampling of some of our national and regional retail partners. Scan to learn more about our portfolio, nutrition and retailers. [PerrigoPediatrics.com/compare](https://PerrigoPediatrics.com/compare)

Store Brand Infant Formula is not manufactured or distributed by the owners of the registered trademarks Similac® or Enfamil®. See product labels for full nutritional information, comparisons & disclaimers.

For U.S. Healthcare Professionals  
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**Perrigo**  
MAKERS OF ALL  
STORE BRAND INFANT FORMULA

# CELEBRATING 25 years OF INFANT NUTRITION



## \$20 Rebates for Your Patients

Next time you reach for the sample closet, be sure to grab a Store Brand Infant Formula rebate and feel confident about recommending to any parent in your practice. Parents can get up to a 9-day supply of formula for free after rebate.<sup>2</sup>



Request \$20 rebates at [PerrigoPediatrics.com/compare](https://PerrigoPediatrics.com/compare)

<sup>1</sup>PBM milk-based formula growth study in normal term infants (2005). Data on file. Perrigo Nutrition, Charlottesville, VA. Studied before the addition of prebiotics, lutein & HMO. See product labels for full disclaimers.

<sup>2</sup>Reflects an average consumption of 26 fl. oz. per day for the first year. Pricing, reconstitution rates and infant formula consumption may vary. Based on IRI Market Advantage sales data, January 2022.

## Makers of ALL U.S. Store Brand Infant Formulas



All infant formula sold in the USA is required to meet the same **FDA quality and nutritional standards**, ensuring complete nutrition for infants.



Our formulas are **clinically proven** to support growth and development.<sup>1</sup>



Portfolio includes a variety of routine & tolerance formulas manufactured in FDA-inspected facilities in **Vermont** and **Ohio**.



Should formula supplementation be needed, Perrigo believes everyone should have access to quality, affordable and complete infant nutrition. Educating families about Store Brand Infant Formula helps them stretch their paycheck, not their formula.

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WALMART



SAM'S CLUB



TARGET



KROGER



MEIJER



COSTCO



CVS



WALGREENS



H-E-B



AMAZON